



# Tahoe Workforce



*Public-Private Partnerships  
& Perspectives*

**Alicia Barr**  
President, Truckee Craft Brewing



# About Truckee Craft Brewing

- Established in 2007
- Hospitality, retail and manufacturing
- Distribution in 21 states and 9 countries
- 90 employees, all local

- ***Retention is critical***

Smarter. Stronger. Together

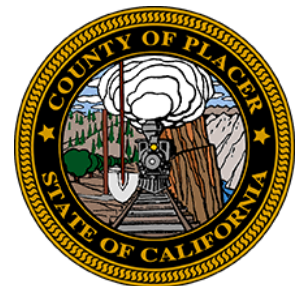
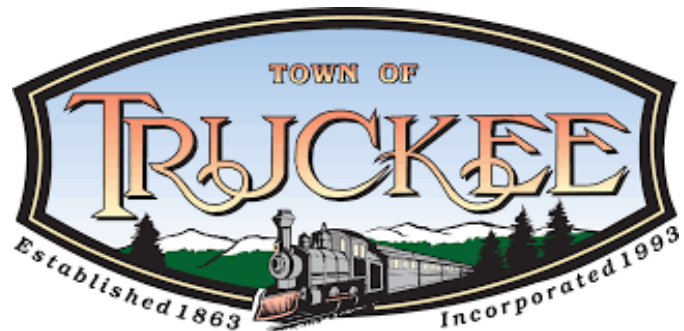


[www.tahoeprosperity.org](http://www.tahoeprosperity.org)

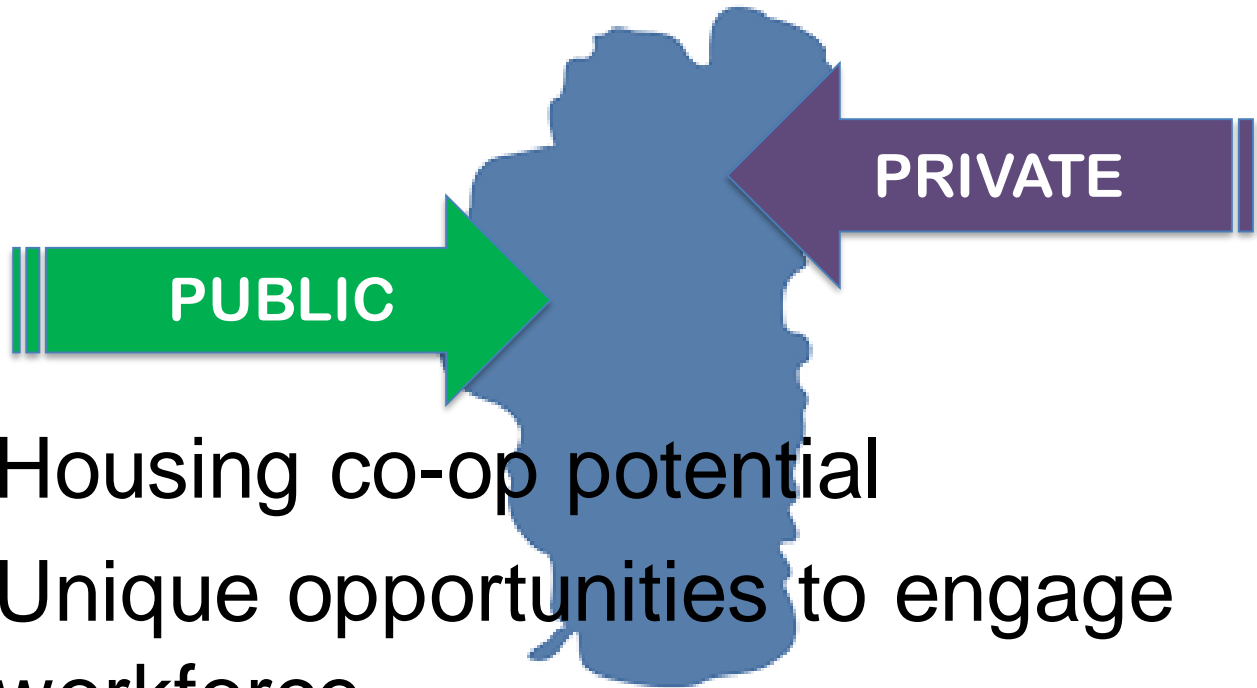


# Public Sector

- First time homeowners assistance program
- Joint housing studies
- Economic development programs with emphasis on living wages



# Sharing Economy Creative Solutions



- Housing co-op potential
- Unique opportunities to engage workforce
- Others partnerships?